



RESUME OF: **RICHARD W. BLAKEMORE - Web Designer/Developer**
511 S. Main Street, Kernersville, NC 27284 (336) 408-9075
rich@richswebdesign.com www.RichsWebDesign.com

HEADLINE: Experienced and highly accomplished web designer / developer with proven professional business track record in web technology. Current rankings and clients can be found at www.RichsWebDesign.com/rankings.pdf.

SKILLS: Search Engine Optimization (SEO), Search Engine Marketing (SEM), Section 504 implementation, knowledge of online and local marketing and B2B practices, Database driven web sites, E-Commerce / secure transaction implementation, Internet and Intranet development.

SOFTWARE: Flash, Dreamweaver, Illustrator, Photoshop , ASP, SQL, Windows XP, Office XP, Front Page, Word Perfect, Lotus Notes, HTML, XML, PHP, DHTML, SSI, CSS, CGI, SSL, JavaScript, Access.

EXPERIENCE:

12/97 – Present **Owner - Rich's Web Design** – Kernersville, NC.

- Designing, upgrading and maintaining web sites for more than 45 small to medium size businesses. Clients are mostly based in the Triad, but some are nationwide. (Selected list below)
- Applications and tools that are used on a daily basis are Dreamweaver, ASP, Photoshop, Illustrator, Flash, JavaScript, CSS, CGI, SQL, and DHTML.

1/00 - 3/01 **Webmaster - Clear Channel Broadcasting** - Winston-Salem, NC.

- Designed, developed and maintained web sites for www.WTQR.com , www.WXRA945.com , and assisted with www.WSJS.com . After six months, also took on responsibilities for www.WMAGRadio.com and www.WHSLRadio.com , www.BuzzardRocks.com , and www.Country945.com .
- Integrated Active Server Pages (ASP) with other database driven websites for news, sports, movie reviews, etc..
- PhotoShop, Flash, CSS, JavaScript and CGI scripts were used on a daily basis.
- Increased revenue by \$88,000 for Clear Channel by designing other business sites, banner sales, and other web related ventures.
- Responsible for streaming the signals of WMAG and WHSL.
- Instructed team of 4 to update web sites at conclusion of term.

3/98 – 2/99 **TEKsystems / Sara Lee Knit Products, The Sabre Group** – Winston-Salem, NC.

- Contract work in the PC lab and as a Help Desk Analyst where I repaired, upgraded, installed software, and set-up new PC's. Troubleshooted network connectivity, printers, and Intra/Internet access problems.
- Extensive knowledge of Lotus Notes v.4.53, Office'97, 3270 Mainframe Emulation, Eicon Aviva, NetSoft / AS400, and Novell NetWare packages. Leaton Harris, TEKsystems Manager. Ed Biehn, Desktop Manager – The Sabre Group. Tracy Maundy, Supervisor – Sara Lee Knit Products.

2/96 – 3/98 **CENTURY DATA SYSTEMS** - Greensboro, NC. - POS Systems Engineer/Service Technician. Responsible for upgrading, installing, troubleshooting and repairing POS, Networking, and Phone systems throughout the Triad area. Dealt with 100mbps Cat-5 EtherNet LAN. Tommy Gardner/ Wayne Lutzka, Managers.

7/85 - 2/96 **TEACHER** - Sanderson High School, Raleigh, NC. (7/85-6/88)Richard Murphy, Principal. Southwestern Randolph High School, Asheboro, NC. (7/90-1/92) Donnie Baxter, Principal. Moore's Driving School. (6/92-2/96) Tony Moore, Owner.

EDUCATION: **ECPI College of Technology**, 1996, Diploma.
East Carolina University, 1985, MMus.
University of Michigan, 1982, BMus.

PROFESSIONAL CERTIFICATIONS and ORGANIZATIONS:

International Webmasters Association Member - www.iwanet.org
 CET Associate (Certified Electronic Technician) #AC4142
 NV-THS (National Vocational and Technical Honor Society)

ACADEMIC HONORS:

Graduation with Distinction, East Carolina University, 1985.
 School of Music Dean's List, 1980-82.
 Graduation with Distinction, University of Michigan, 1982.

WEB DEVELOPMENT: (selected sites)

www.RichsWebDesign.com – My web site design business.
www.PatiosUSA.com – NC patio furniture dealer.
www.ESCRNAS.com – CRNA Nursing Seminars.
www.NCPSC.com - North Carolina Plastic Surgery Center.
www.Digital-Trademarks.com - Trademark attorney in Chicago.
www.KornersFolly.org – Historic Kernersville landmark.
www.KernersvilleRotary.org – Rotary club in Kernersville.
www.PDSSN.com - Nonprofit local Down Syndrome support group.
www.TimMossHomeImprovement.com – Local Licensed Contractor.